



## PRESS RELEASE



*Photo caption: Mesa Verde Country Executive Director Brian Bartlett shares information about visiting the area at the Phoenix Travel & Adventure Show.*

### **Mesa Verde Country Exhibits at Phoenix Travel & Adventure Show, Meets Thousands of Potential Visitors**

**Cortez, Colo.** – A team from **Mesa Verde Country** recently returned from the Phoenix Travel & Adventure Show where they met thousands of potential visitors and shared information about planning a vacation to Mesa Verde Country. The show was held Feb. 17-18 at the Phoenix Convention Center.

Brian Bartlett, Mesa Verde Country Executive Director, said about 10,000 people stopped by over the course of two days. “We had incredible visitation at our booth – we met a lot of people who are eager to travel and have the resources to do so,” he said. “Phoenix is a great market for us. It is an easy road trip, and we offer an appealing escape from their summer heat for their sophisticated travelers who have a passion for the culture and heritage that our area offers.”

Bartlett added that a number of people they met shared their desire for multi-generational travel to Mesa Verde Country. “They told us that they finally have the green light (from their children) to spend time during summer vacation with their grandkids after the pandemic,” Bartlett explained. “This is important for grandparents who are longing to spend more quality time with their family – it’s really neat. We have a lot of activities and attractions that appeal to people of all ages, and we were able to share those at the show.”

Bartlett concludes that showcasing Mesa Verde Country at the Phoenix Travel & Adventure Show as well worth the time and effort. “It was right on for us, and we look forward to welcoming some of the people we met at the show in Mesa Verde Country very soon,” he said.

For more information on planning a trip to Mesa Verde Country, call 970-565-8227 or visit [www.mesaverdecountry.com](http://www.mesaverdecountry.com).

**About Mesa Verde Country ([www.mesaverdecountry.com](http://www.mesaverdecountry.com))**

Mesa Verde Country is in southwest Colorado near the entrance to Mesa Verde National Park. Named the "Number One Historic Monument in the World" by *Conde Nast Traveler* and one of the "50 Places of a Lifetime-The World's Greatest Destinations" by *National Geographic*, the park is one of the nation's first World Heritage sites and the largest archaeological preserve in the country. In addition, Mesa Verde Country is loaded with other archaeological attractions, including: Hovenweep National Monument, Canyons of the Ancients Visitor Center & Museum, Ute Mountain Tribal Park, Crow Canyon Archaeological Center, and the Cortez Cultural Center. Mountain biking enthusiasts have recognized Mesa Verde Country as one of the next great mountain biking destinations. The towns of Cortez, Dolores and Mancos provide accommodations, dining, outdoor fun and visitor services. Two national byways pass through Mesa Verde Country. Additionally, Mesa Verde Country has two podcasts that offer an introduction to Southwest Colorado and all its wonders. Download the Ancient Voices Podcast here: <https://mesaverdecountry.com/blog/podcasts/ancient-voices-podcast/> or listen to the Mesa Verde Voices Podcast here: <https://mesaverdecountry.com/blog/podcasts/mesa-verde-voices-podcast/>.

### **Tips for Responsible Travel to Mesa Verde Country**

Just as traveling to Mesa Verde Country will leave a positive impact on you, there are many ways you can leave a positive impact on the places you visit. Please do this by: limiting your water usage, practicing fire safety, leaving archaeological artifacts where you find them, [leaving no trace](#) by disposing of waste properly and being considerate of wildlife, and finally being respectful of the local people and cultures you encounter. To learn more about responsible travel tips, click [here](#).

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Contact:

Christy Nielson

Ore Communications, on behalf of Mesa Verde Country

[christy@orecommunications.com](mailto:christy@orecommunications.com)

206-399-1914